



Tailgate Tee-Off 2026 Event Sponsorship Opportunities

CROSS Services' annual golf tournament, Tailgate Tee-Off is a fun and impactful day on the greens, bringing together 144 players for an 18-hole scramble at Fox Hollow Golf Club. Proceeds from the tournament support CROSS Services' programs that help individuals and families access food, navigate life transitions, and build stability during times of need.

- Presenting Sponsor – \$7,500**
 Ideal for organizations seeking prominent visibility and leadership-level alignment with CROSS Services through one of our signature community fundraising events.
- Community Sponsor – \$5,000**
 Ideal for businesses looking to engage directly with participants while supporting the mission and programs of CROSS Services.
- Supporting Sponsor – \$2,500**
 Ideal for local businesses and organizations that want to demonstrate community support and connect their brand with CROSS Services' work.
- Friend of CROSS Services – \$1,000**
 Ideal for small businesses and individuals who want to show visible support for CROSS Services and the neighbors we serve.

Event Recognition Overview

Benefit	Presenting \$7,500	Community \$5,000	Supporting \$2,500	Friend \$1,000
Event Naming Recognition	✓			
One foursome included	✓	✓	✓	
Opportunity to host an on-course activity and/or table	✓	✓	✓	✓
Opportunity to include a promotional item in the golfer gift bags	✓	✓	✓	✓
Prominent event signage	✓	✓		
Logo on event materials	✓	✓	✓	✓
Verbal recognition during program (as applicable)	✓			
Digital recognition	✓	✓	✓	✓



What Digital Recognition Includes

- **Website:**
All sponsors at \$1,000 and above will be recognized on the associated event webpage as well as the sponsor section of the CROSS Services website as applicable
- **E-Newsletters:**
Presenting and Community sponsors will be included in at least one event-related e-newsletter. Annual sponsors will receive broader recognition throughout the year.
- **Social media:**
Sponsors will be recognized as part of event promotion and storytelling. Rather than guaranteeing a specific number of posts, recognition will remain flexible and authentic.

Tailgate Tee-Off brings together 144 players for an 18-hole scramble at Fox Hollow Golf Club, offering sponsors meaningful visibility and engagement with a mission-driven, community-minded audience. To ensure full recognition, sponsor commitments and logos are requested by **August 28, 2026.**

For more information or to confirm sponsorship participation, please contact **Andrea Fahrenkrug** at Andrea@crossservices.org