

SPONSORSHIP OPPORTUNITIES WITH CROSS SERVICES



Each year, generous supporters like you celebrate Give to the Max Day, a 24-hour statewide giving event, by making an online donation to CROSS Services.

Because of you, funds raised stay in our community to support local families facing hunger and housing concerns. This year, we hope to raise \$38,000! Help double your donation by becoming a \$1 for \$1 match CROSS sponsor in 2015. **Please respond by Nov. 1 to participate in this opportunity!**



Fight hunger and support the CROSS Meals on Wheels program by becoming involved in the annual Walk to End Hunger – a family-friendly 5K

walk, held on Thanksgiving morning at the Mall of America. This year, we hope to raise \$1,600! Sponsor and join the CROSS Services Meals on Wheels team to help local seniors, disabled and homebound individuals receive hot meals each weekday. **Please respond by Nov. 20 to participate in this opportunity!**



Held each year during the Minnesota FoodShare March Campaign, the Maple Grove Empty Bowls event raises awareness about hunger issues and funds for the

CROSS Services Food Shelf. With your support, we hope to raise \$9,000 in 2016! Planning is underway for the March 10 event at the Maple Grove Community Center and we're looking for sponsors. Join in supporting your local community during an afternoon/evening of food, live entertainment, art, and more. **Please respond by Feb. 1 to participate in this opportunity!**

DURING THE LAST FISCAL YEAR AT CROSS:

47,309

Individual Visits to the Food Shelf



56

Homeless Families Found Housing



21,000

Recorded Volunteer Hours



17,063

Packs of Weekend Food for Kids Distributed



4,416

Individual Visits to the Clothes Closet



10,634

Meals on Wheels Delivered



323

Households Received Housing Assistance



902

Children Received Holiday Gifts



WE CAN DO SO MUCH MORE BECAUSE OF YOU!



Helping Hands Reaching Out

CROSS is a non-profit organization serving families and individuals living in Maple Grove, Rogers, Osseo, Champlin (west), Corcoran, and Dayton.

12915 Weinand Circle | PO Box 574 | Rogers | MN 55374 | P: 763.425.1050 | F: 763.428.9937 | Email: info@CROSSservices.org | www.CROSSservices.org

Please complete your sponsorship selections and return to CROSS Services.

Email: Elizabeth@CROSSservices.org
 Fax: 763-428-9937
 Mail: PO Box 574, Rogers, MN 55374

DONATIONS OF ANY AMOUNT ARE NEEDED AND WELCOME!

WITH YOUR SUPPORT

\$5,000 can provide approximately 625 people with about a two week supply of food.

\$1,000 provides approximately 500 children with a weekend pack of food.

\$500 can help approximately one family at risk of homelessness remain in their home during a housing crisis a month.

\$200 can provide about 25 people with a two week supply of food.

\$100 can provide about 13 children with school supplies or holiday/birthday gifts.

\$50 can provide approximately five people with clothing.

\$25 can provide a week's supply of food through Meals on Wheels.

\$10 can provide approximately a two week supply of food for one person.

CROSS SPONSORSHIP FORM: 2015 – 2016

| SPONSORSHIP LEVELS PER EVENT/MATCH | \$5,000 Cash & Goods | \$2,500 Cash & Goods | \$1,000 Cash & Goods | \$500 Cash & Goods |
|---|-------------------------|-------------------------|-------------------------|-----------------------|
| Company name shown as sponsor of event (if applicable) | X | | | |
| Spotlight/presentation during the event (if applicable) | X | | | |
| Table to display company promotional materials (if applicable) | X | X | | |
| Company name and logo on Facebook, website, e-communications, and marketing materials for event/match marketing | X | X | X | |
| Name and logo on event program (if applicable) | X | X | X | X |
| Recognition in semi-annual newsletter sent to 3,000 households (event/match marketing materials) | X | X | X | X |

1. _____ \$ _____
 (Event/Activity Sponsor) (Sponsorship/Match Dollar Level) (Donation date to CROSS)

2. _____ \$ _____
 (Event/Activity Sponsor) (Sponsorship/Match Dollar Level) (Donation date to CROSS)

1. _____ \$ _____
 (Event/Activity Sponsor) (Sponsorship/Match Dollar Level) (Donation date to CROSS)

Yes, I give permission for our business/organization name and/or logo to be used for marketing purposes in 2015-2016 as outlined above.

Contact Name _____

Email Address/Phone Number _____

Signature _____ Date _____



Helping Hands Reaching Out